

Privacy Policy
Last Updated/Effective Date: February 2024

Crypster, LLC and its affiliates (“**Crypster**”, “**we**”, “**us**”, or “**our**”) respect your privacy. This Privacy Policy describes the processing of Personal Information (defined below) that is provided, collected, or disclosed in the course of providing our products or services to you (“**Services**”) and on the websites, applications, social media pages, other platforms that link to this Privacy Policy. It also describes rights you (also referred to as “**your**”) may have under applicable laws.

This Privacy Policy is available to users with disabilities. To access this Privacy Policy in an alternative downloadable format, please click [here](#).

1. Personal Information We Collect

We may collect a range of Personal Information. “**Personal Information**” means information that uniquely identifies, relates to, describes, or is reasonably capable of being associated with or linked to you.

The types of Personal Information we collect may include:

- *Contact Information* – if you register for an account, attempt to make a booking, or provide information to the Services, we may collect your first name, last name, email address, and demographic information.
- *Commercial Information* – if you submit an inquiry, or provide information on our website, we may collect commercial information including information about purchases, travel accommodations, or bookings that you have shown interest in.
- *Location Data* – depending on the settings on your mobile device or browser, such device or browser may share your location data with us while you use the Services.
- *Usage Information* – when you use the Services, our servers may automatically record information, including your Internet Protocol address (“**IP Address**”), browser type, referring URLs (e.g., the websites you visited before coming to the Services), domain names associated with your internet service provider, information on your interaction with the Services, and other such information.
- *Communication Information* – we may collect Personal Information contained within your communications with us, including any files provided to us via email, chat functionality, social media, telephone, or otherwise. Where permitted by applicable law, we may collect and maintain records of calls and chats with our agents, representatives, or employees via message, chat, post, or similar functionality.

2. How We Collect Your Personal Information

- *Directly From You* – we collect Personal Information that you provide to us, for example, if you choose to contact us or make a booking on our website.

- *From Third Parties* – we may collect Personal Information from third parties including, business partners, subcontractors, advertising networks, analytics providers, and search information providers, who may provide us with Personal Information about you.
- *Through Online Tracking Technologies* – We use cookies and similar technologies to collect Personal Information related to activity on our website. For additional information regarding our use of these technologies, see the *Cookies and Tracking Technologies* section below.

3. How We Use Your Personal Information

To the extent permitted by applicable law, we use or in the future may use Personal Information:

- *To provide and personalize our Services*, such as providing customer service and maintaining or servicing accounts.
- *For internal research and development*, such as testing and verifying the quality of our Services, improving the quality of our Services, and creating new Services.
- *For marketing*, such as sending you information about our Services, including using your information to send you messages, notices, newsletters, surveys, promotions, or news about events; and sharing your information with service providers for marketing-related purposes.
- *For communicating with you*, such as responding to your questions and comments.
- *For legal, security, or safety reasons*, such as protecting our and our users' safety, property, or rights; complying with legal requirements; enforcing our terms, conditions, and policies; detecting, preventing, and responding to security incidents; and protecting against malicious, deceptive, fraudulent, or illegal activity.
- *As part of a corporate transaction*, such as in connection with the sale of part or all of our assets or business, the acquisition of part or all of another business or another business' assets, or another corporate transaction, including bankruptcy.

4. Sharing of Personal Information

We will not share Personal Information without your consent, except as set forth in this Privacy Policy:

- *Service Providers* – we engage service providers to help operate the Services, process payments, perform administrative tasks, or for marketing purposes. We may grant certain service providers access to Personal Information as necessary to perform the services for which we engaged them.
- *Companies Involved in Mergers and Acquisitions Transactions* – if we sell or otherwise transfer part or the whole of our business or assets to another organization (e.g., in the course of a transaction like a merger, acquisition, bankruptcy, dissolution, or liquidation), Personal Information may be transferred along with the business. When legally required we will give you prior notice and if you have a legal right to do so, an opportunity to object to this transfer.
- *Law Enforcement, Government Agencies, Courts* - when we have a good faith belief that access, use, preservation or disclosure of Personal Information is reasonably necessary to (a) satisfy or

comply with any requirement of law, regulation, legal process, or enforceable governmental request, (b) enforce or investigate a potential violation of our terms of service or any additional agreements we have entered into with you, (c) detect, prevent, or otherwise respond to fraud, security or technical concerns, (d) support auditing and compliance functions, or (e) protect you, the public, or our rights, property, or safety against harm.

5. Cookies and Other Tracking Technologies

We and our service providers may use cookies and similar technologies to collect usage and browser information about how you use our website. We process the information collected through such technologies, which may include or be combined with Personal Information, to help operate certain features of our website, to enhance your experience through personalization, and to help us better understand the features of our website that you and other users are most interested in.

We allow or enable third parties to collect Personal Information in order to provide their interest-based advertising services, and we use Google Ads and other third parties to serve ads for our Services across various websites. To opt-out of this type of advertising by Google, to customize your ad preferences, or to limit Google's collection or use of your data, visit [Google's Safety Center](#) and [Google's Ad Settings](#) and follow [Google's personalized ad opt-out instructions](#). Opting out will not affect your use of our Services.

We use analytics services, including Google Analytics, to assist us with analyzing our website traffic. These services utilize cookies and other technologies that collect your Personal Information. To learn more about how Google uses data, visit [Google's Privacy Policy](#) and Google's page on "[How Google uses data when you use our partners' websites or apps](#)." You may download the [Google Analytics Opt-out Browser Add-on](#) for each web browser you use, but this does not prevent the use of other analytics tools. To learn more about Google Analytics cookies, visit [Google Analytics Cookie Usage on Websites](#).

Most browsers provide you with the ability to block, delete, or disable cookies, and your mobile device may allow you to disable transmission of unique identifiers and location data. If you choose to reject cookies or block device identifiers, some features of our Services may not be available, or some functionality may be limited or unavailable. Please review the help pages of your browser or mobile device for assistance with changing your settings. We do not respond to Do Not Track ("DNT") signals sent to us by your browser at this time.

6. How Long We Keep Your Personal Information

We will retain each category of your Personal Information for as long as necessary to fulfill the purposes described in this Privacy Policy, unless otherwise required by applicable laws. The criteria we use to determine how long we will retain your Personal Information include whether we need your Personal Information to provide you with our Services you have requested; we continue to have a relationship with you; you have requested information or Services from us; we have a legal right or obligation to continue to retain your Personal Information; we have an obligation to a third party that involves your Personal Information; our retention or recordkeeping policies and obligations dictate that we retain your Personal Information; we have an interest in providing you with Personal Information about our Services; or we have another business purpose for retaining your Personal Information.

7. How We Protec Personal Information

We use commercially reasonable efforts to protect the confidentiality and security of Personal Information. However, despite these efforts to store Personal Information in a secure environment, we cannot guarantee the security of Personal Information during its transmission or its storage on our systems.

8. Children’s Privacy

We do not knowingly collect or solicit any Personal Information from children under the age of sixteen (16). In the event that we learn that we have collected Personal Information from a child, we will promptly take steps to delete that Personal Information. If you are a parent or legal guardian and think your child has given us their Personal Information, please contact us using the information listed in Section 13.

9. Links to Third-Party Websites

We are not responsible for the practices employed by any websites or services linked to or from the Services, including the information or content contained within them. We encourage you to investigate and ask questions before disclosing Personal Information to third parties, since any Personal Information disclosed will be subject to the applicable third party’s privacy policy.

10. Notice to California Residents

This section applies to our collection and use of Personal Information if you are a resident of California, as required by the California Consumer Privacy Act of 2018 and its implementing regulations, as amended by the California Privacy Rights Act (“CCPA”), where “**Personal Information**” has the definition set forth in the CCPA.

We make the following disclosures regarding the Personal Information we collected within the 12-month period preceding the Effective Date of this Privacy Policy:

Sources of Personal Information

We collect Personal Information from the categories of sources detailed in the *How We Collect Personal Information* section above.

Use of Personal Information

We collect Personal Information for the business and commercial purposes detailed in the *How We Use Personal Information* section above.

Disclosure of Personal Information

The categories of third parties to whom we disclose Personal Information for a business or commercial purpose or to whom we sell or share Personal Information are summarized in the chart below. We do not knowingly sell or share the Personal Information of minors under the age of 16.

Categories of Personal Information We Collect	Categories of Recipients to Whom We Disclose Personal Information for a Business or Commercial Purpose	Categories of Third Parties to Whom We Sell or Share Personal Information
Identifiers	<ul style="list-style-type: none"> • Affiliates and subsidiaries • Service providers • Business partners • Third parties for legal, security, and safety purposes • Third parties in connection with a corporate transaction • Other entities to which you have consented to the disclosure 	<ul style="list-style-type: none"> • Third-party marketers • Analytics providers • Other third parties that set cookies and other online tracking technologies on our website.
Personal information, as defined in the California customer records law	<ul style="list-style-type: none"> • Affiliates and subsidiaries • Service providers • Business partners • Third parties for legal, security, and safety purposes • Third parties in connection with a corporate transaction • Other entities to which you have consented to the disclosure 	<ul style="list-style-type: none"> • Third-party marketers • Analytics providers • Other third parties that set cookies and other online tracking technologies on our website.
Commercial Information	<ul style="list-style-type: none"> • Affiliates and subsidiaries • Service providers • Business partners • Third parties for legal, security, and safety purposes • Third parties in connection with a corporate transaction • Other entities to which you have consented to the disclosure 	<ul style="list-style-type: none"> • Third-party marketers • Analytics providers • Other third parties that set cookies and other online tracking technologies on our website.
Biometric Information	We do not collect or disclose this type of Personal Information.	We do not sell or share this type of Personal Information.
Characteristics of protected classifications under California or Federal Law	We do not collect or disclose this type of Personal Information.	We do not sell or share this type of Personal Information.

<p>Internet or other similar network activity</p>	<ul style="list-style-type: none"> • Affiliates and subsidiaries • Service providers • Business partners • Third parties for legal, security, and safety purposes • Third parties in connection with a corporate transaction • Other entities to which you have consented to the disclosure 	<ul style="list-style-type: none"> • Third-party marketers • Analytics providers • Other third parties that set cookies and other online tracking technologies on our website.
<p>Geolocation data</p>	<ul style="list-style-type: none"> • Affiliates and subsidiaries • Service providers • Business partners • Third parties for legal, security, and safety purposes • Third parties in connection with a corporate transaction • Other entities to which you have consented to the disclosure 	<ul style="list-style-type: none"> • Third-party marketers • Analytics providers • Other third parties that set cookies and other online tracking technologies on our website.
<p>Audio, electronic, visual, thermal, olfactory, or similar information</p>	<p>We do not collect or disclose this type of Personal Information.</p>	<p>We do not sell or share this type of Personal Information.</p>
<p>Inferences drawn from other Personal Information</p>	<p>We do not collect or disclose this type of Personal Information.</p>	<p>We do not sell or share this type of Personal Information.</p>
<p>Professional or employment-related information</p>	<p>We do not collect or disclose this type of Personal Information.</p>	<p>We do not sell or share this type of Personal Information.</p>
<p>Non-public education information (per the Family Education Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)</p>	<p>We do not collect or disclose this type of Personal Information.</p>	<p>We do not sell or share this type of Personal Information.</p>

Sensitive Personal Information (e.g., driver’s license, state identification card, or passport number)	We do not collect or disclose this type of Personal Information.	We do not sell or share this type of Personal Information.
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Other California Privacy Rights

Under California Civil Code Section 1798.83, individual customers who reside in California and who have an existing business relationship with us may request information about our disclosure of certain categories of Personal Information to third parties for the third parties’ direct marketing purposes, if any. To make such a request, please contact us using the information in the *Contact Us* section below. Please be aware that not all information sharing is covered by these California privacy rights requirements and only information on covered sharing will be included in our response. This request may be made no more than once per calendar year.

11. Individuals in the European Union, European Economic Area, Switzerland, and the United Kingdom

This section provides additional information regarding our processing of personal data of people located in the European Union (“EU”), European Economic Area (“EEA”), Switzerland, and the United Kingdom (“UK”) in accordance with the EU Data Protection Regulation, UK Data Protection Regulation, and the Swiss Federal Data Protection Act. For purposes of this section, “**Personal Data**” has the definition set forth in the foregoing data protection laws.

Legal Basis for Processing

Our legal basis for processing Personal Data depends on the Personal Data concerned and the context in which we process it. We process Personal Data from you where we need it to perform a contract with you, where the processing is in our legitimate interests (including the purposes described in this Privacy Policy), where the processing is necessary for us to meet our applicable legal obligations, or if we otherwise have your consent.

Special Category Data

We do not intend to collect any Special Category Data, which is any data that reveals your racial or ethnic origin, political opinions, religious, moral or philosophical beliefs, trade union membership, political views, the processing of genetic data, biometric data for the purpose of identifying a person, and data concerning health or a person’s sex life and/or sexual orientation. Please refrain from sending us any Special Category Data.

Automated Decision Making

We do not make any automated decisions on your behalf or about you without first obtaining your express, opt-in consent. In the event we secure your consent to do so, you have the right to object to the processing of Personal Data via automated decision making at any time by contacting us using the information set forth in Section 13.

Transfers to Third Parties and Countries

Personal Data that we collect or receive may be transferred to and/or processed by third parties that are located outside of the EU, EEA, Switzerland or the UK, some of which applicable authorities may not consider to have an adequate level of protection for Personal Data. We will only transfer Personal Data to third parties located outside of the EU, EEA, Switzerland, and the UK when it has ensured appropriate safeguards for such Personal Data through use of the standard contractual clauses or other lawful and approved methods.

12. Your Privacy Rights and How to Exercise Them

Depending on where you live, you may have the following rights with respect to your Personal Information under applicable data protection laws:

- *Access* – you may have the right to know what Personal Information we have collected about you and to access such data.
- *Data portability* – you may have the right to receive a copy of your information in a portable and readily usable format.
- *Deletion* – you may have the right to delete your Personal Information that we have obtained, subject to certain exceptions.
- *Correction* – you may have the right to correct inaccuracies in your Personal Information.
- *Opt out of certain processing* – you may have the right to: (a) opt out of the processing of your Personal Information for purposes of targeted advertising, (b) opt out of the sale or sharing of your Personal Information; (c) limit the use of your Sensitive Personal Information (if applicable), and (d) opt out of the processing of your Personal Information for profiling in furtherance of decisions that produce legal or similarly significant effect concerning you.

To opt out of marketing emails, please contact us by using the information in Section 14 or by following the instructions included in the email or text correspondence. Please note that, even if you unsubscribe from certain correspondence, we may still need to contact you with important transactional or administrative information, as permitted by law. Additionally, if you withdraw your consent or object to processing of your Personal Information, or if you choose not to provide certain Personal Information, we may be unable to provide some or all of our Services to you.

To exercise any of the privacy rights afforded to you under applicable data protection laws, please submit a request to us by using the information in Section 13 or clicking on the opt out links at the bottom of our website.

You may also initiate any opt outs by broadcasting an Opt-Out Preference Signal, such as the Global Privacy Control (GPC). We honor Opt-Out Preference Signals, including GPC. If you choose to use an Opt-Out Preference Signal, you will need to turn it on for each supported browser or browser extension you use. You will not be discriminated against in any way by virtue of your exercise of the rights listed in this Privacy Notice which means we will not deny goods or Services to you, provide different prices or rates for goods or Services to you, or provide a different level or quality of goods or Services to you. Only you, or an authorized agent that you authorize to act on your behalf, may make a request related to your Personal Information. You may also make a request on behalf of your minor child.

We must verify your identity before fulfilling your requests, and if we cannot verify your identity, we may request additional information from you. If you are an authorized agent making a request on behalf of another person, we will also need to verify your identity, which may require proof of your written authorization or evidence of a power

of attorney. We endeavor to respond to requests within the time period required by applicable law. If we require more time, we will inform you of the reason and extension period in writing.

We do not charge a fee to process or respond to your requests unless they are excessive or repetitive. If we determine that a request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request. We may deny certain requests, or only fulfill some in part, as permitted or required by law. If you are not satisfied with the resolution of your request and you are afforded a right to appeal such decision, you will be notified of our appeal process in our response to your request.

13. Changes to this Privacy Policy

Please note that we may modify or update this Privacy Policy from time to time, so please review it periodically. We may provide you with an updated Privacy Policy if material changes are made. Unless otherwise indicated, any changes to this Privacy Policy will apply immediately upon posting to our website.

14. Contact Us

If you have any questions about our practices or this Privacy Policy, please contact us at privacy@cheaphotelshub.com.